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## **Air Distribution Training gets Touchy at Titus HVAC**

*World's Most Advanced Training Facility for HVAC Air Distribution Opens in Texas*

**DALLAS – January 28-30, 2013; AHR EXPO (Booth #1833)** – Engineers at Titus HVAC don't believe designing advanced air distribution systems can be learned from PowerPoint, webinars and reference books alone. They believe that consulting engineers, contractors and owners need to engage all of their senses when it comes to absorbing new information. This includes feeling, hearing and seeing the difference of how air moves around a room. Titus HVAC, the leader in air management, is opening The Comfort Zone; the world's most advanced training and research and development facility for air distribution. The 39,500 square foot facility will be based at the Titus HVAC headquarters in Plano, TX.

“As a former specifying engineer, I know there is a gap in the industry for hands-on training,” said David Pich, director of HVAC technologies, at Titus HVAC. “Titus is filling that gap and has made a significant capital investment to ensure engineers and contractors are armed with the right information to help them get jobs done right, while earning CEU credits at the same time.”

The Comfort Zone features a state-of-the-art training facility designed for interactivity and on demand education. The facility will allow students to thoroughly examine applications and test products with custom mockups in one of the facility's many labs. They will not only get to see how products work, but they will be able to make them work. The facility includes classroom settings and a variety of specialty labs for hands-on learning. Labs include a throw room, ECO underfloor air distribution room, the reverberation sound room, a critical environment room, software testing stations and control stations.

“By seeing energy harvesting products actuate, engineers will be able to see the technology work and gain an understanding of its importance in solving air distribution problems. By listening to tones at different NC levels

through a pair of headphones, they will get a better idea of how a space is impacted by noise and what NC 35 actually means,” said Pich.

Pich went on to say that engineers training at The Comfort Zone have real projects to design and they are applying what they learn to those jobs. While the air distribution industry is maturing, the majority of engineers haven’t designed using under floor air distribution, or chilled beam technology. And, he says, there’s a real need to not only provide basic information but to also demonstrate how the process works and put concepts to use on real jobs.

With the rise of the internet and YouTube videos, The Comfort Zone ties all of the content together using PowerPoint, reference books, internet resources, video, learning and hands on demonstrations. Titus HVAC has even gone as far as including Titus [augmented reality](#) tags into printed and online materials to [unlock hidden content](#). When used with the free [Titus AR application](#), the tags will allow customers to quickly view supplementary content like videos, diagrams, animations, etc. that help provide users with additional explanations. By seeing it in action using multimedia channels, the information is easier to understand and helps users quickly and easily solve problems.

The new Comfort Zone training facility complements Titus HVAC’s robust 2013 lineup of Consulting Engineer Seminars and webinars. The seminars contain a mix of free webinars, as well as Consulting Engineer Seminars, both give engineers the option to earn CEU credits. Webinars will also be posted to the Titus HVAC website after they are broadcast live as a source for engineers to reference and continue to develop their skills.

Training at Titus HVAC is focused on the basics of air distribution, energy solutions, ASHRAE Standards and LEED credits, and how to apply the principles to current projects or applications. Training also focuses on displacement and chilled beam products, terminal units, critical environment diffusers, applied acoustics and air distribution patterns to name a few. Training programs help consulting engineers learn more about the selection and applications of these devices.

For more information about the Titus Comfort Zone, or any of the company’s other training programs, visit [www.titus-hvac.com](http://www.titus-hvac.com). To download the Titus AR application to view hidden content, visit iTunes or the Google Play Store.

**About Titus HVAC**

As the world leader in advancing the science of air distribution and air management training, Titus HVAC works to make life better by improving the health, efficiency, sustainability, comfort and aesthetics in commercial building environments. Founded in 1946, Titus HVAC provides a breadth and depth of air management products and design tools that includes displacement ventilation, chilled beam, underfloor, grilles, diffusers, terminal units, fan coils and advanced training. For more information, visit [www.titus-hvac.com](http://www.titus-hvac.com), [www.titus-energysolutions.com](http://www.titus-energysolutions.com) or call 972-212-4800.

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